



RECRUITMENT OF
STATE, DISTRICT AND BLOCK LEVEL VACANCIES UNDER
PRERNA OJAS PRIVATE LIMITED
AN ENTITY OF UTTAR PRADESH STATE RURAL LIVELIHOODS MISSION (UPSRLM)

1. About Prerna Ojas

The Perna Ojas Pvt. Ltd. Uttar Pradesh, whose registered office is located in 0, RTC Bhawan, Near RIRD Training center, Indaura bagh, Bakshi ka talab, Lucknow- 226202 (UP). This company has been formed under the aegis and supervision of Uttar Pradesh State Rural Livelihood Mission (UPSRLM). The main objective of this company is to orient the group members on the possibilities of entrepreneurship in the new & renewable energy sector and to ensure entrepreneurial development of the group members. To attain these objectives, Prerna Ojas intends to recruit full time dedicated team of development professionals, through a HRR, for implementation at the state level.

For more information about Prerna Ojas, Uttar Pradesh, please visit, <https://www.pernaojis.com>

Perna Ojas Pvt. Ltd., Uttar Pradesh invites dedicated professionals to apply for the following openings at the District : Azamgarh, sonbhadra and sultanpur.

Details of vacant positions, the number of posts, qualification, experience, age, and honoraria, are given in the table below:

2. Vacancy Details

SL No.	Position Name	Position Code	Job Description	Remuneration INR (Per month)
1.	Sales Executives	03	<p><u>Educational Qualification</u></p> <p>Graduate Degree / Post Graduate Degree in any stream or MBA in marketing.</p> <p><u>Work Experience</u></p> <p>Should have of at least 03+ years of relevant post qualification work experience in marketing or livelihood promotion in large-scale rural poverty reduction programs in promoting On-Farm/ Non-Farm interventions in agriculture, dairy, enterprise promotion with farmers, organizing market-oriented training for employment for women and youth, including in rural communities, of which at least 01 year should be at the Block Level or above.</p> <p>Reporting Manager - Manager (Enterprise & Operation)</p> <p><u>Roles and Responsibilities</u></p> <ul style="list-style-type: none">o Setting sales goals and developing sales strategies.o Researching prospects and generating leads.o Contacting potential and existing customers on the phone, by email, and in person.o Handling customers questions, enquiries and complaints.o Managing the sales process through specific on MIS of the company.o Building and maintaining a CRM database on MIS.o Meeting daily, weekly and monthly sales targets.o Participating in sales team meetings.o Coordinate sales team by managing schedules, filing important documents and communicating relevant informationo Respond to complaints from customers and give after-sales support when requestedo Ensuring adherence to quality standards in Ojas shop operations.o Ensuring non pendency in writing off the payments to company by shops in lieu of the products supplied by the OJAS.o Store and sort financial and non-financial data in electronic form and present reports.o Ensuring timely Feeding of ground data on MIS.o Handle the processing of all orders with accuracy and timelinesso Inform clients of unforeseen delays or problemso Monitor the team's progress, identify shortcomings and propose improvementso Assist in the preparation and organizing of promotional material or eventso Ensure adherence to laws and policies	Salary : 17000/- Per Month Fixed TA/DA : 5000/- Per Months

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CEO/MP

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17/09/2023

Managing Director
Prerna Ojas Pvt. Ltd.
Lucknow.